

NAFTIN[®] CREAM 2%
(Naftifine HCl)
Once a day for 2 weeks


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Twice as Strong Half as Long

#1 Topical Antifungal Brand Prescribed
by Dermatologists and Podiatrists¹

Indication

NAFTIN[®] (naftifine hydrochloride) Cream 2% is an allylamine antifungal indicated for the treatment of interdigital tinea pedis, tinea cruris, and tinea corporis caused by the organism *Trichophyton rubrum* in adult patients ≥18 years of age.

Important Safety Information

In clinical trials with NAFTIN[®] Cream 2%, the most common adverse reaction (≥1%) was pruritus.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Also available: NAFTIN[®] Gel 1%

Reference: 1. IMS Health, NPA June 2012.



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Twice as Strong,
Half as Long

Clinical Efficacy
in Tinea Cruris

Clinical Efficacy
in Tinea Pedis

Physicians:

Order samples and
request coupons
for your patients.



- Once a day for 2 weeks
- Fungicidal for the most common dermatophyte
- Clinically significant efficacy
- 14 vs 28 applications
- Improvement in results continues 2-4 weeks after treatment^{1,2}
- Available in a 45-gram tube—ideal for 2-week treatment
- Proven safety established from naftifine hydrochloride for over 20 years³
- Many eligible patients pay \$0 co-pay for NAFTIN[®] Cream 2%^{4*}

More than **90%**
of patients were able to adhere to the full course of treatment^{1,2}

[Download a Merz Pharmaceuticals Co-pay Savings Card](#) for your patients

* Restrictions apply. Subject to eligibility. Please see the actual Merz Pharmaceuticals Co-pay Savings Card for complete details.

There is no generic equivalent for NAFTIN[®] (naftifine HCl) Cream 2%.

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Important Safety Information

In clinical trials with NAFTIN[®] Cream 2%, the most common adverse reaction ($\geq 1\%$) was pruritus.

References: 1. Parish LC, Parish JL, Routh HB, et al. A double-blind, randomized, vehicle-controlled study evaluating the efficacy and safety of naftifine 2% cream in tinea cruris. *J Drugs Dermatol.* 2011;10(10):1142-1147. 2. Parish LC, Parish JL, Routh HB, et al. A randomized, double-blind, vehicle-controlled efficacy and safety study of naftifine 2% cream in the treatment of tinea pedis. *J Drugs Dermatol.* 2011;10(11):1282-1288. 3. Data on file. Merz Pharmaceuticals.



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Clinical Efficacy
in Tinea Cruris

Clinical Efficacy
in Tinea Pedis

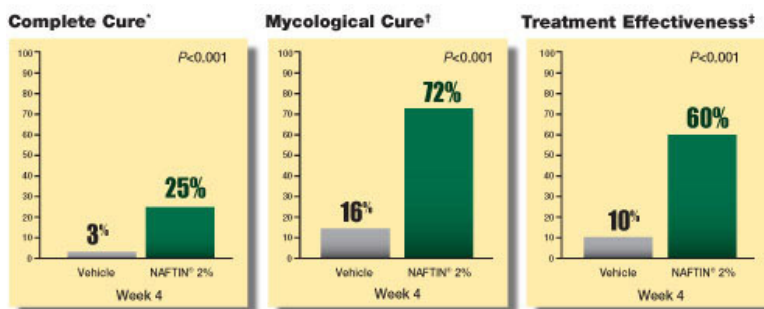
Physicians:

Order samples and
request coupons
for your patients.

Deliver clinically significant efficacy to tinea cruris¹

Significantly greater complete cure rate (primary efficacy endpoint) at Week 4, NAFTIN[®] (naftifine HCl) Cream 2% (25%) vs vehicle (3%), $P<0.001$ ^{1*}

In tinea cruris, at Week 4 (2 weeks post-treatment) (n=146)¹:



Tinea Cruris



Tinea Pedis



~8X

greater clinical success vs vehicle at Week 4, NAFTIN[®] Cream 2% (84%) vs vehicle (10%), ($P<0.001$, n=146)^{1§}

Study design: randomized, double-blind, vehicle-controlled, multicenter, 4-week study in 146 subjects with tinea cruris, comparing Naftin[®] Cream 2% (n=75) to vehicle (n=71) at Week 4 following a 2-week treatment for tinea cruris.¹

* Complete cure is a composite endpoint of both mycological cure and clinical cure. Clinical cure is defined as the absence of erythema, pruritus, and scaling (score of 0 on a 4-point scale).

† Mycological cure is defined as negative KOH and dermatophyte culture.

‡ Treatment effectiveness is defined as negative KOH and dermatophyte culture, and erythema, scaling, and pruritus scores of 0 and 1.

§ Clinical success is defined as absence or near absence of erythema, pruritus, and scaling (score of 0 or 1 on a 4-point scale).

There is no generic equivalent for NAFTIN[®] (naftifine HCl) Cream 2%

Physicians: Order samples for your office

Also available: NAFTIN[®] Gel 1%

Indication

NAFTIN[®] (naftifine hydrochloride) Cream 2% is an allylamine antifungal indicated for the treatment of interdigital tinea pedis, tinea cruris, and tinea

corporis caused by the organism *Trichophyton rubrum* in adult patients ≥18 years of age.

Important Safety Information

In clinical trials with NAFTIN® Cream 2%, the most common adverse reaction (≥1%) was pruritus.

Reference: 1. Parish LC, Parish JL, Routh HB, et al. A double-blind, randomized, vehicle-controlled study evaluating the efficacy and safety of naftifine 2% cream in tinea cruris. *J Drugs Dermatol.* 2011;10(10):1142-1147.

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**Clinical Efficacy
in Tinea Cruris**

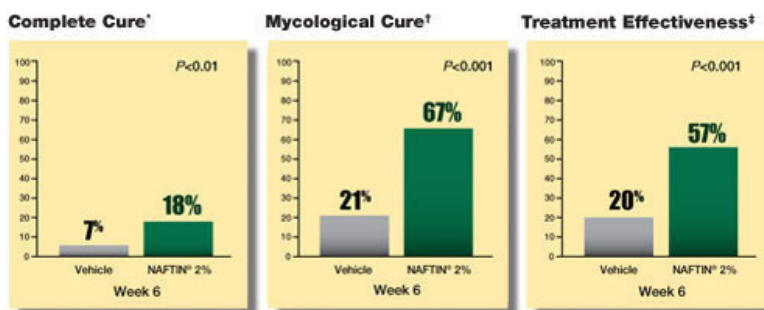
**Clinical Efficacy
in Tinea Pedis**

Physicians:
Order samples and
request coupons
for your patients.

Deliver clinically significant efficacy to interdigital tinea pedis

Significantly greater complete cure rate (primary efficacy endpoint) at Week 6, NAFTIN® (naftifine HCl) Cream 2% (18%) vs vehicle (7%), $P < 0.01^{1*}$

**In interdigital tinea pedis at Week 6
(4 weeks post-treatment) (n=217)¹:**



~2X

**greater clinical success vs vehicle at Week 6,
NAFTIN® Cream 2% (78%) vs vehicle (49%),
(two-sided $P < 0.001$, n=217)^{1§}**

Study design: randomized, double-blind, vehicle-controlled, multicenter, 6-week study in 217 subjects with tinea pedis, comparing NAFTIN® Cream 2% (n=147) to vehicle (n=70) at Week 6 following a 2-week treatment for tinea pedis.

* Complete cure is a composite endpoint of both mycological cure and clinical cure. Clinical cure is defined as the absence of erythema, pruritus, and scaling (score of 0 on a 4-point scale).

† Mycological cure is defined as negative KOH and dermatophyte culture.

‡ Treatment effectiveness is defined as negative KOH and dermatophyte culture, and erythema, scaling, and pruritus scores of 0 and 1.

§ Clinical success is defined as absence or near absence of erythema, pruritus, and scaling (score of 0 or 1 on a 4-point scale).

Tinea Cruris



Tinea Pedis



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Indication

NAFTIN® (naftifine hydrochloride) Cream 2% is an allylamine antifungal indicated for the treatment of interdigital tinea pedis, tinea cruris, and tinea

corporis caused by the organism *Trichophyton rubrum* in adult patients ≥18 years of age.

Important Safety Information

In clinical trials with NAFTIN® Cream 2%, the most common adverse reaction (≥1%) was pruritus.

Reference: 1. Parish LC, Parish JL, Routh HB, et al. A randomized, double-blind, vehicle-controlled efficacy and safety study of naftifine 2% cream in the treatment of tinea pedis. *J Drugs Dermatol.* 2011;10(11):1282-1288.

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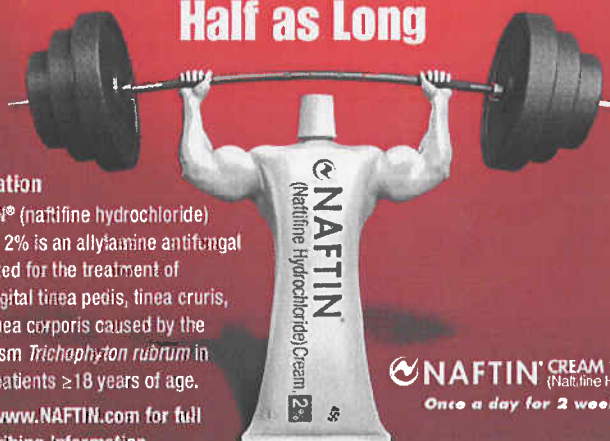
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Visit www.NAFTIN.com for full Prescribing Information.

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